



HOME FRAGRANCES

# MY CITY

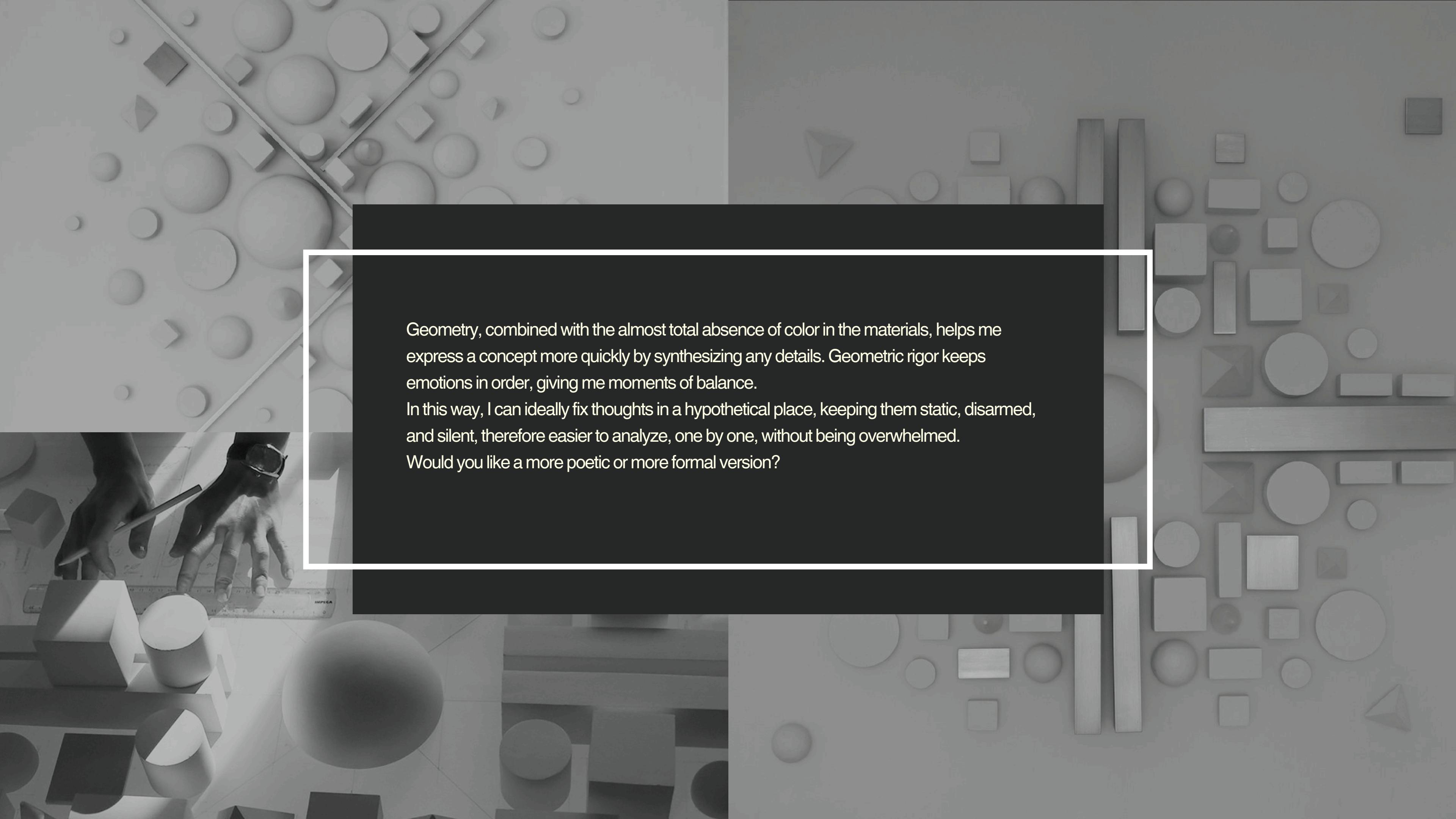
MONIA BISCIONI



# MONIA BISCIONI

## ARTIST

I attend the Accademia di Belle Arti di Brera under the guidance of the Artist and Lecturer Nino Cassani. The studies and experiences gained during those years have forever shaped my artistic path. I moved away from the detail and realism of a strictly figurative art, aiming instead for an almost colorless, abstract expression of thought. A silent journey in contemporary art, trying to express myself with a swift emotional impact. Illusory and dreamlike spaces suspended in time, where the white, which represents my silence, does not distract with noisy and deafening details or color contrasts. Today, my creative journey continues, enriched by a professional reality connected to design and the world of fragrance.



Geometry, combined with the almost total absence of color in the materials, helps me express a concept more quickly by synthesizing any details. Geometric rigor keeps emotions in order, giving me moments of balance.

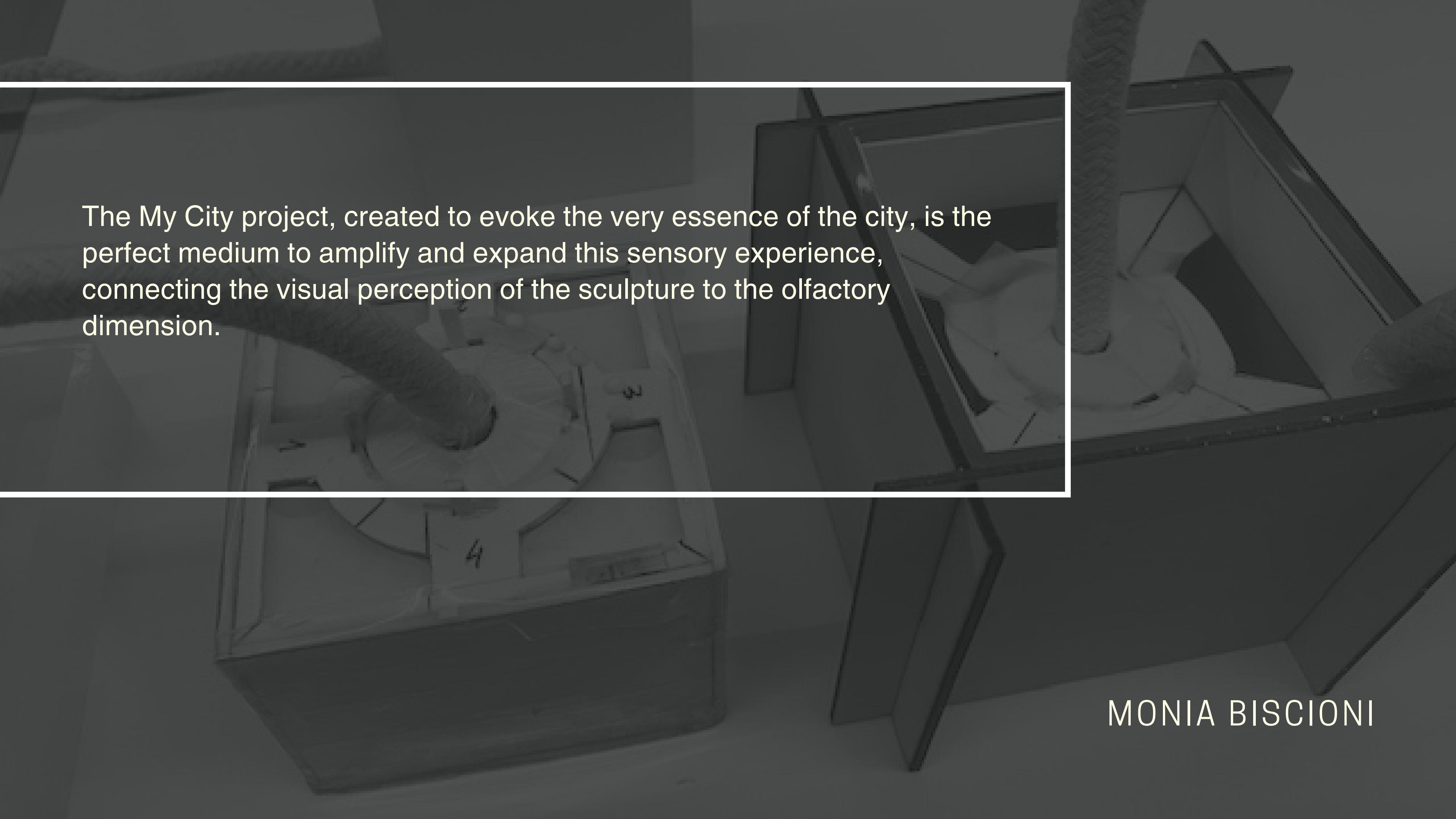
In this way, I can ideally fix thoughts in a hypothetical place, keeping them static, disarmed, and silent, therefore easier to analyze, one by one, without being overwhelmed.

Would you like a more poetic or more formal version?



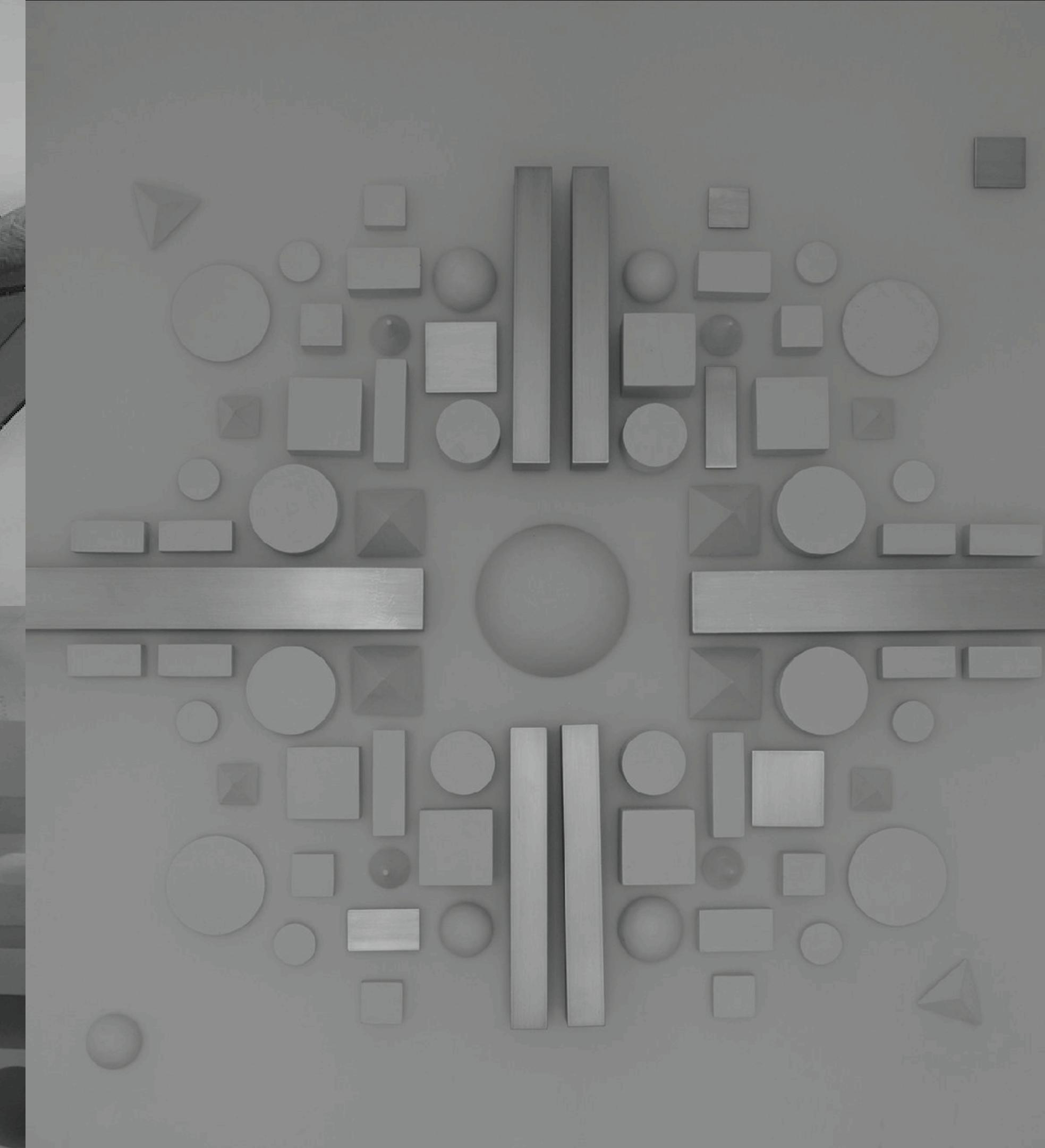
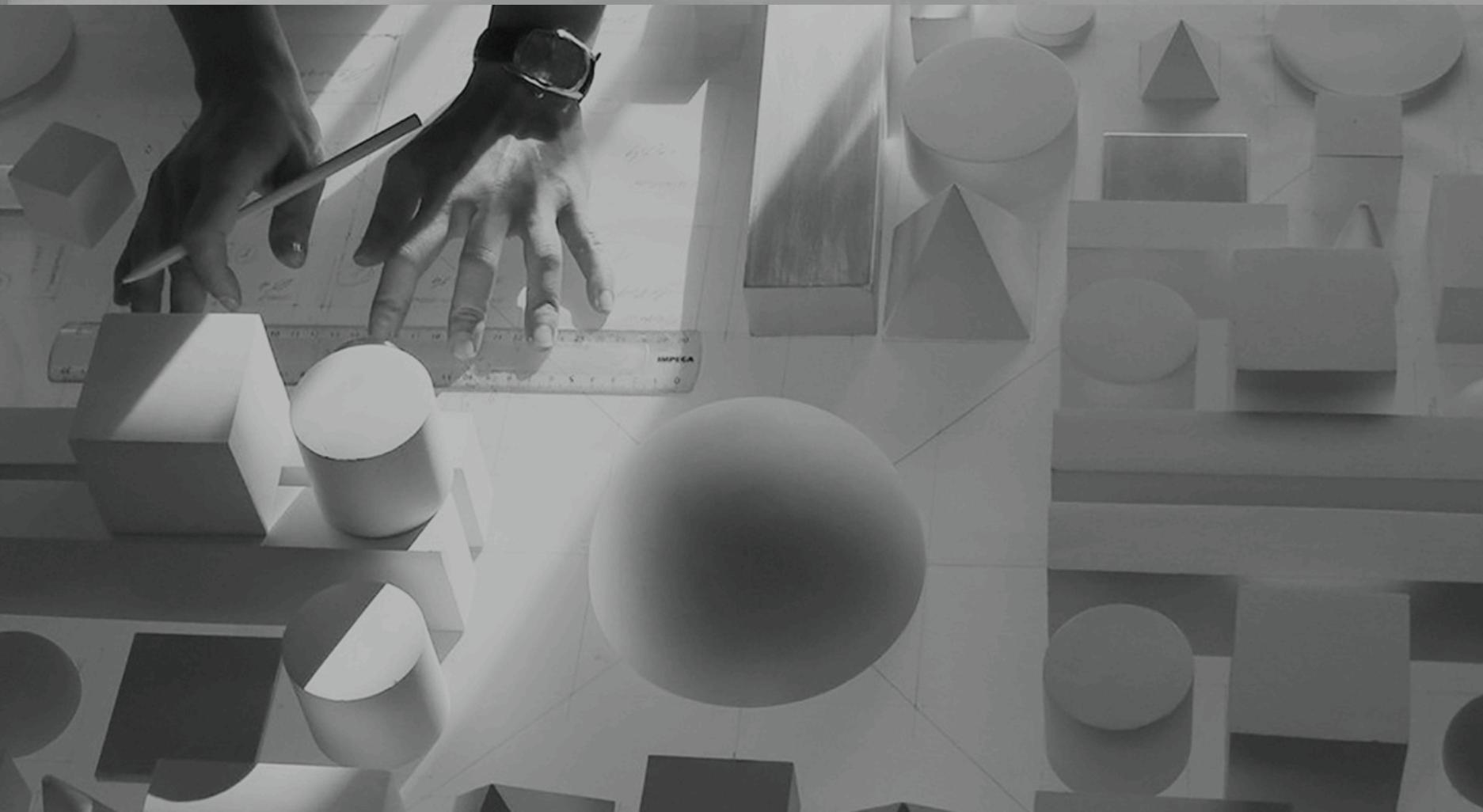
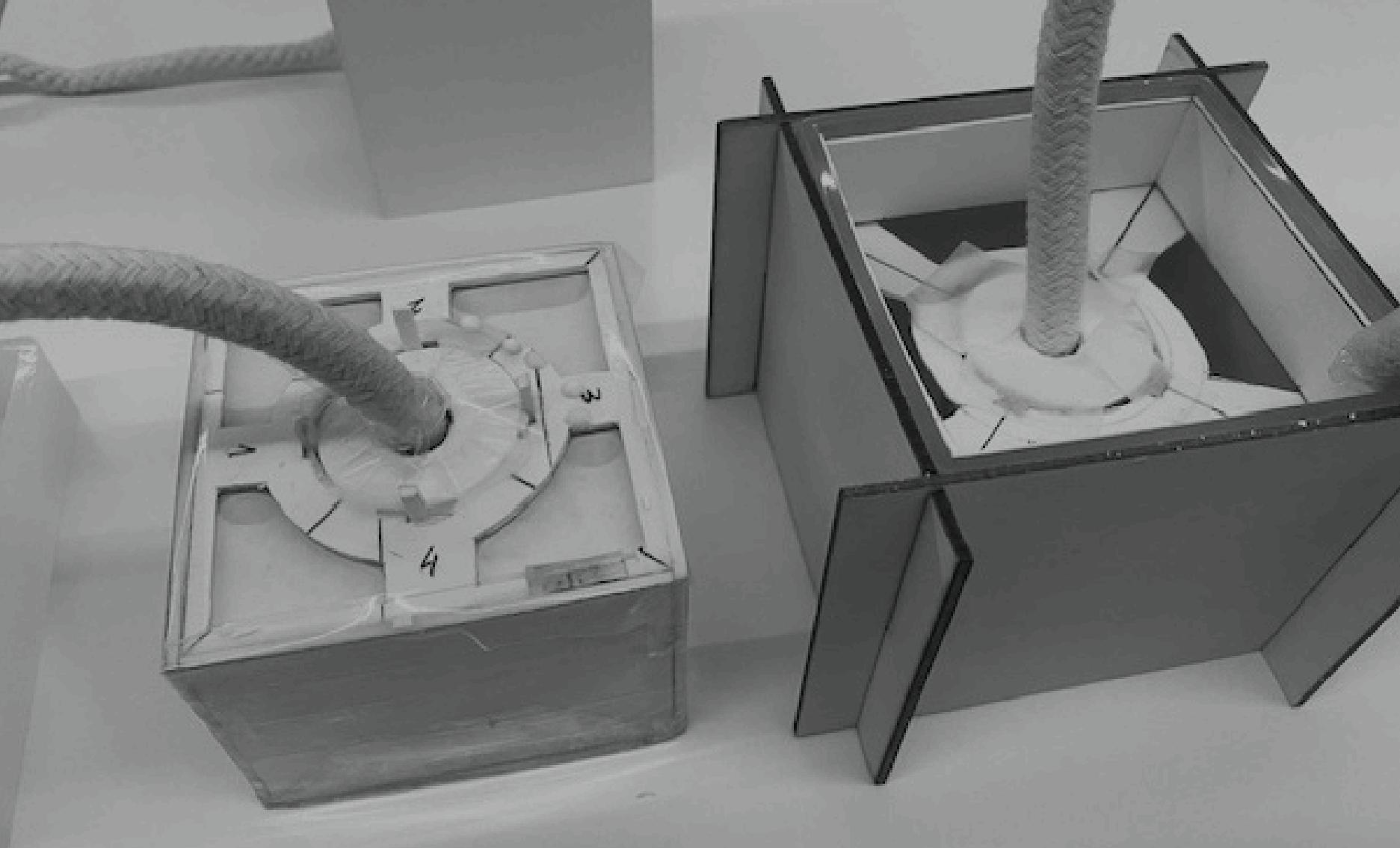
# SCULPTUR

My conceptual sculpture dedicated to the urban and the city stems from a desire to explore the profound bond between humanity and the urban environment, which shape one another in turn. Cities are spaces where individuality merges with collectivity, and through my work, I aim to represent not only the physical and architectural structure of the city, but also its emotions, its scents, and its invisible soul.



The My City project, created to evoke the very essence of the city, is the perfect medium to amplify and expand this sensory experience, connecting the visual perception of the sculpture to the olfactory dimension.

MONIA BISCIONI





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The fragrances are divided into two lines: Black and White, which respectively represent the dual nature of the city. Black evokes the intensity and mystery of the urban night, while White captures the brightness and hope of a new day. In this way, the scent becomes a bridge between the sculpture and the city, inviting the viewer to delve deeper into the relationship between humanity and the environment.

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Bringing sculpture and scent together is, for me, a way to give life to a sensory reflection, where sight and smell merge to reveal the city as a living entity—one that breathes, transforms, and, above all, connects those who inhabit it. Through this combination, I hope to inspire a deeper awareness of our relationship with urban space and the mark we leave upon it, as well as how, in turn, the city shapes and influences our identities.

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# CAPITAL SUNRISE

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Capital Sunrise evokes the dawn of a great metropolis, the first ray of light piercing through the skyscrapers. It recalls the capital of a vibrant, ever-moving city awakening with energy, ready to face a new day. It is an image that encapsulates the beginning of a day, a moment of transition that blends the stillness of night with the excitement of the rising sun.

The floral bouquet reflects the duality of the city at dawn: light and sparkling, yet deep and grounded, like the foundations that support a world in constant motion. It is an invitation to immerse oneself in the vitality of every new opportunity, while maintaining a deep connection to nature and the sense of serenity that the city, despite everything, still knows how to offer.

# SKYLINE

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Skyline is inspired by the panoramic view of a city—the image of its silhouette rising against the sky. It evokes the grandeur and vastness of a metropolis, as well as its deep connection to the surrounding environment. This fragrance captures the essence of the city through an explosion of citrusy marine freshness, accompanied by the serenity and calm that only nature can offer. It is a tribute to the connection between humanity and the urban environment, where modernity and nature meet in perfect harmony.

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# TOWER VIEW

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Tower View evokes the image of a panoramic view from a tower, a privileged vantage point that allows one to gaze over the city from above, capturing its movement and vitality from a unique perspective. This fragrance blends the freshness of Mediterranean fruits with the warm sensuality of oriental notes. It tells the story of a city seen from above: the freshness of its beginnings, the sweetness of its daily life, and the warmth that emerges in its nights. It is like a view that embraces everything, yet at the same time has the power to capture the most hidden and intimate details.

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# Urban Dusk

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It evokes the city at dusk, when the sun slowly sets behind the skyscrapers and the city begins to awaken with a new, more intimate and mysterious energy. It is the magical moment between day and night, a time of transition when the light shifts, bathing everything in a warm, enveloping glow, and the hectic pace gives way to a veiled calm.

This is a citrusy, floral fragrance with a rich, warm base that celebrates the transformation of the city at sunset. It is an invitation to reflect on the beauty of the city as its rhythm changes, when frenzy gives way to tranquility, yet the urban soul remains ever alive.



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